

Set Up a Facebook Fundraiser For #GivingTuesday to Benefit New York State Coalition Against Domestic Violence (NYSCADV)

Creating a fundraiser on Facebook is an effective and innovative way to enlist your social network through peerto-peer fundraising, and helps make a world of difference for survivors of domestic violence.

Are you ready to set up a Facebook fundraiser that helps end domestic violence and support survivors? We have some answers to frequently asked questions:

How do Facebook fundraisers work?

- Facebook receives funds from donors who give within the Facebook platform. These donations are disbursed twice per month to New York State Coalition Against Domestic Violence (NYSCADV) in a lump sum.
- ★ Depending on donors' privacy settings and preferences, NYSCADV may or may not be able to see donor information.
- * Facebook resolves all issues related to donations made through its platform.

I want to setup a Facebook fundraiser on NYSCADV's behalf! How do I do that?

Thank you for choosing to support NYSCADV!

Instructions on setting up a Facebook fundraiser are below:

- I. Login to Facebook.
- 2. Go <u>HERE</u> to set up your fundraiser: <u>https://www.facebook.com/pg/NYSCoalitionAgainstDom</u> <u>esticViolence/fundraisers/</u>



- 3. Click Raise Money.
- 4. Personalize your story as you wish and add a fundraising goal (this is the amount of money that you are trying to raise for NYSCADV.)
- 5. Set your end date and complete fundraiser setup.
- 6. Share widely with your friends and family!

I supported a Facebook fundraiser. How do I get a donation receipt?

- ★ Because these donations are processed by Facebook, Facebook will send donation receipts to the primary email connected with your Facebook account.
- If you do not receive a donation receipt from Facebook, you can use their <u>Payments Support</u> page to request one.

How does the donation I made on Facebook get to NYSCADV?

 All donations made to NYSCADV through Facebook fundraisers are distributed directly to NYSCADV within two weeks. Facebook does not charge any processing fees for charitable donations so 100% of the donations made go directly to NYSCADV.